



MEDIA ADVISORY

November 17, 2015

The Caring and Sharing Exchange celebrates 100 years of giving!

On Wednesday November 18th, join the staff of *the Caring and Sharing Exchange*, along with Deputy Mayor Bob Monette, captain of the Ottawa Senators Erik Karlsson, Peter Joynt, city councillors, C&SE volunteers and supporters at the 100th anniversary celebration of the Christmas Exchange Program.

The event, **sponsored by Innovapost**, will feature a performance by Peter Joynt who will be singing his song Capcity, along with some original verses he composed for the occasion! Deputy Mayor Bob Monette will also speak at the event before presenting official congratulations to the C&SE.

The Christmas Exchange was originally founded in 1915 under the Ottawa Welfare Bureau as a centralized list where all those who were in need of assistance could be matched with all those hoping to provide it. This helped ensure that there was no duplication in assistance, allowing more people to be helped.

Today, the Caring and Sharing Exchange works with over 200 partner agencies citywide, and still eliminates duplicate applications. **Each year, the Christmas Exchange Program receives requests for assistance from approximately 20,000 individuals in need.** Last year, this program ensured that 12,446 individuals were able to enjoy a festive meal with their loved ones, but unfortunately there was still a sizeable waiting list come Christmas Day.

This year, the staff of the Exchange is more hopeful than ever that the waiting list will be completely eliminated.

“For our 100th anniversary, we could ask for no greater gift than to meet the ever-growing need in its entirety, but we need the community’s help to do it,” said Cindy Smith, Executive Director of the Caring and Sharing Exchange.

Donations to the Christmas Exchange Program can be made online at www.CaringandSharing.ca, or by phone at 613-226-6434.

Where: LAGO Bar & Grill (1001 Queen Elizabeth Dr, Ottawa, ON K1S 5K7)

When: Wednesday, November 18th at 5:30 p.m. – 7:30 p.m.

Program Highlights: **6:00 p.m. – Program Begins**

6:05 p.m. – Deputy Mayor Bob Monette speaks, presents congratulations

6:11 p.m. – Dick Gunstone, Representative from Innovapost speaks

6:15 p.m. – Peter Joynt speaks and performs Capcity

PLEASE NOTE: Media are welcome to attend, however this is not a public event.

For further information:

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